



November 14, 2013

## Student Internship Announcement

Hui o Ko'olaupoko (HOK) is a 501(c) 3, non-profit organization with a mission to protect ocean health by restoring the 'āina: mauka to makai. Throughout our region of focus, the Ko'olaupoko moku (Makapu'u to Kualoa) or "windward Oahu," land-based pollution is a leading threat to ocean health. HOK works to protect resources through community based watershed restoration and implementation of on-the-ground projects to directly address watershed and water quality issues. HOK works in partnership with local stakeholders, including interested citizens, non-governmental organizations, government, educational institutions and businesses while using sound ecological principles, community input, and cultural heritage. HOK's projects include riparian restoration, storm water management and low impact design. Visit [www.huihawaii.org](http://www.huihawaii.org) to learn more about HOK and our projects.

As part of the State's Pollution Runoff Control Program, the Hawai'i Department of Health funded HOK's He'eia Watershed Restoration and Education Phase III project which includes upland landslide erosion control, lower He'eia Stream riparian restoration and focused homeowner outreach and education within the He'eia watershed.

HOK is looking for a student intern to work with HOK staff to develop the homeowner outreach and education portion of this grant. The student will focus on developing a homeowner outreach program utilizing Community Based Social Marketing (CBSM) techniques to address residential non-point source pollution in the He'eia watershed. Although student interns will focus their time on the homeowner outreach program, students are also encouraged to participate in HOK's other restoration and storm water management projects.

The student intern and HOK staff will work together to develop a project following CBSM's five step process, resulting in the implementation of a planned strategy for on-the-ground outreach at the watershed level.

- 1) Select the most pertinent behaviors that contribute to NPS pollution
- 2) Identify barriers and benefits to these behaviors through research/literature reviews, team brainstorm sessions and survey techniques
- 3) Develop strategies
- 4) Conduct a pilot
- 5) Broad-scale implementation

In addition to development and implementation of the project, it will also be important to incorporate documentation of the process and results, thus providing the student a wonderful opportunity for an applied research project.

The anticipated schedule for this project is to conduct Task 2 – Barriers and Benefits research and survey in the beginning of 2014 and Task 2 and 3 – Develop a strategy and conduct a pilot in the spring/summer of 2014. HOK is flexible and able to work with the student to develop a work schedule that accommodates the student's class schedule. This is an unpaid internship opportunity.

HOK is looking for a student who is focusing their studies on watershed/water quality/stormwater issues and ideally is interested in addressing NPS pollution through outreach, utilizing social psychology and CBSM methods.

For more information please contact Annie Lovell at [annie@huihawaii.org](mailto:annie@huihawaii.org) or 808-258-2662.